

Friends of IGS

From the Director

Welcome to the inaugural issue of the **Friends of IGS Newsletter**. The purpose of this annual communication is to report on new activities, past accomplishments, and exciting developments occurring around the Institute that might be of particular interest to our many supporters and alumni both near and abroad.



IGS has had another notable and rewarding year. The Institute's varied activities and events are described in more detail within this newsletter. IGS continues to define the leading edge in interdisciplinary research, training, and public service activities in state and national politics.

Our primary challenge is finding sufficient financial resources to assure excellence in our programs and to maintain competitiveness with support for our graduate students. Increasingly, we find ourselves trying to recruit top graduate students to come study at Cal who are being offered better fellowships from other top universities. This development is very troubling because graduate students play a vital role in the education of undergraduates. Thus the quality of our undergraduate program requires that we recruit and retain the best graduate students. In short, the value of bringing the highest quality graduate students to the University is immense.

I want to take this opportunity to thank everyone who made a donation and joined the Friends of IGS this past year. With your support, we raised nearly \$30,000 in honor of the IGS Library's 80th anniversary. These gifts are essential to maintaining the excellence in our library services. This year our fundraising efforts will focus on building resources for our graduate students. Please show your support of quality graduate training and the other IGS activities by giving generously to the Friends of IGS 2000 campaign. Your annual gift helps preserve UC Berkeley's greatness for the 21st century. Remember, all gifts made to IGS are tax deductible. I also invite you to share this newsletter with a colleague or friend who may be interested in finding out more about the Institute.

Cordially,

*Bruce E. Cain,
IGS Director & Robson Professor of Political Science*

*A newsletter
from the
**Institute of
Governmental
Studies**
at the
**University of
California,
Berkeley***

. . . continue the tradition of excellence!

IGS PROFILES



Fred J. Martin, Jr. is the quintessential friend of IGS. Over the past 15 years, he's been an active and productive visiting scholar, dedicated benefactor, and leading figure on the IGS National Advisory Council.

Before his retirement in 1993, Fred served as senior vice president and director of governmental relations at Bank of America. Prior to that, Fred served as vice president and Washington representative for the bank and vice president for public affairs. Fred helped shape bank policy on legislative and regulatory issues affecting worldwide operations. Before joining the Bank of America in 1971, Fred worked with the San Francisco Chamber of Commerce, *San Francisco Examiner*, *Denver Post*, and the Associated Press.

Fred has always been active in California civic and public affairs. During his career, he managed political campaigns, served on numerous governmental advisory bodies, and boards of directors of the Public Affairs Council, the California Institute for Federal Policy Research, and the Citizens' Research Foundation (CRF). Fred was instrumental in bringing the CRF to Berkeley in 1999.

Fred is an active patron of IGS with a special interest in the Institute's Visiting Scholars Fund. This fund brings to IGS foreign and domestic scholars who study American institutions, politics, and public policy. Fred is an avid skier, backpacker, and runner with many marathons to his credit, including running the distance in support of IGS.

People in the News

IGS Director **Bruce E. Cain** was elected in April 2000 as a fellow of the American Academy of Arts & Sciences (AAA&S). New members are chosen in recognition of their distinguished contributions to science, scholarship, public affairs, and the arts. To learn more about AAA&S, visit its website: www.amacad.org. Cain was also selected to be the 2000 recipient of the Morris & Edna Zale Award for Outstanding Achievement in Policy Research and Public Service. The Zale Award, administered by Stanford University, is a \$1,000 award given annually to one person who combines excellence in scholarship with outstanding public service to demonstrate to students the value of integrating both as career goals.

Professor **Nelson W. Polsby**, former IGS director, has just published: *Presidential Elections: Strategies & Structures of American Politics*, (10th edition), the definitive textbook on the quadrennial presidential sweepstakes. Polsby has assumed the helm of the Citizens' Research Foundation (CRF), a nonpartisan research organization devoted to advancing scholarship in the area of money and politics. CRF just released its quadrennial review of presidential campaign financing: *Financing the 1996 Election* (edited by John C. Green). Both books can be ordered from the IGS Press: (510) 642-6723.

CRF: www.igs.berkeley.edu:8880/CRF

IGS Visiting Scholar, **Barry Keene**, was appointed on May 19, 2000, by California Governor Gray Davis as director of the state's Department of General Services.

IGS Library

The Institute's library celebrated its 80th anniversary this year with the launching of a major capital campaign. Friends of IGS have given nearly \$30,000 in gifts and donations to the library this year. The campaign goal is \$5 million over the next five years with a naming opportunity for the major benefactor.

Friends of IGS: www.igs.berkeley.edu:8880/about_igs/friends.html

IGS Press

IGS Press published six new books last year: *California Votes—The 1998 Governor's Race: An Inside Look at the Candidates and Their Campaigns by the People Who Managed Them*, edited by G. Lubenow.

California Public Management Casebook, edited by Barry Keene.

North Richmond Gets It Buses Back, by Eugene Bardach, et al.

Crime & Punishment in California: The Impact of Three Strikes and You're Out, by Franklin K. Zimring, et al.

Speaking Freely: A Scholar's Memoir of Experience in the University of California, by Angus E. Taylor.

Roses from the Ashes: Breakup and Rebirth in Pacific Coast Intercollegiate Athletics, by Glenn T. Seaborg with Ray Colvig.

In May 2000, IGS Press assumed publishing activities for the UC Berkeley International & Area Studies (IAS).

IGS Press: www.igs.berkeley.edu:8880/publications

John Gardner Fellowship Program

The John Gardner Fellowship, administered by IGS, is a joint Stanford-UC Berkeley program that places six graduating seniors in salaried public service mentorships. Selected fellows are given the opportunity to work at the government agency or nonprofit organization of their choice for one year upon graduation under the tutelage of a senior staff member who commits to building their leadership skills and guiding their professional development. During 1999-2000, the following UC Berkeley fellows were placed: **Grant Harris** (working on African affairs in the office of Richard Holbrooke, U.S. ambassador to the United Nations); **Anthony Solana, Jr.** (working on law enforcement issues in the office of Los Angeles City Council member Nick Pacheco); and **Smriti Rana** (working on unfair labor practices in developing countries with Public Citizen, an advocacy group). The three recently selected 2000-2001 fellows are: **Romi Bhatia** (interested in working on micro lending programs for low-income communities), **Catherine Fernandez** (interested in urban educational reform), and **Charlotte Lee** (interested in museum and cultural institution outreach to minority communities).

Gardner Program: www.igs.berkeley.edu:8880/programs/gardner/

Bipartisan Commission on the Political Reform Act of 1974

The California Bipartisan Commission on the Political Reform Act was created by the state legislature in 1998 to investigate and assess the effects of the California Political Reform Act of

1974. More specifically, the commission studied campaign finance disclosure, lobbying regulations, conflict of interest and financial disclosure rules, and gift rules as applicable to state and local public officials.

As part of the commission's investigations, in August 1999, IGS was contracted to provide research activities in support of its work. Under this research agreement, IGS undertook the following projects: an empirical investigation of the California Fair Political Practices Commission (FPPC) enforcement efforts; focus group studies of various actors influenced by the act (e.g., journalists, campaign treasurers, attorneys); an assessment of the barriers that might impede lay-person compliance; and the analysis of survey data collected by the FPPC. The findings are included in the commission's final report, available on the web.

Bipartisan Commission: www.igs.berkeley.edu:8880/reports/politicalreform_700.PDF

Strategic Management of Public Organizations

Partnering with the UC Berkeley Goldman School of Public Policy (GSPP), IGS has ventured into the government executive professional development arena, under the name: Strategic Management of Public Organizations. The international version of this program began during October 1999 with a new certificate program for senior Mexican federal officials funded by INFOTEC, the Mexican Ministry of Foreign Affairs, the Mexican Institute for International Cooperation, and the European Organization for Economic Cooperation and Development (OECD).

On the domestic front, IGS received a grant from Stone & Youngberg, California's leading municipal securities firm, to sponsor a visiting local government executive-in-residence. Two local officials have been selected, thus far, from a statewide competition: **Norm King** (executive director of the San Bernardino Associated Governments) and **Rod Gould** (city manager of San Rafael). IGS and GSPP plan to expand this successful program during summer 2001 and offer a one week program, called the Berkeley Executive Seminar on Strategic Management of Public Organizations (BES). BES will offer 15-20 California local decision makers the opportunity to focus on problem solving and experimental group learning with exposure to cutting-edge research and mind-stretching curriculum.

Executive in Residence Program: (510) 643-6476
BES: (510) 643-5170

Charles T. & Louise H. Travers Program in Ethics & Politics

The Travers Program in Ethics & Politics, funded by a generous grant from Col. Charles Travers ('32), is cosponsored with the UC Berkeley Department of Political Science and offers students and faculty new opportunities for advancing the study of political ethics and leadership. The program includes a new undergraduate course, "Politics, Ethics & Leadership" (PS108), graduate and postdoctoral scholarships, and an annual conference on salient policy issues. During November 1999, the program sponsored a conference on "Ethics and Post-Cold War Humanitarian Intervention: Beyond Realism and Idealism."

Travers Program: www.igs.berkeley.edu:8880/research_programs/ethics

Framing Technical Decision Making

Professors **Todd LaPorte** (Political Science) and **Gene Rochlin** (Energy & Resources) received a three-year grant from the National Science Foundation to train interdisciplinary graduate students to study highly salient policy problems with major scientific and technical components. This IGS-based project offers advanced students a better understanding of emergent socio-technical systems in problem areas where potential consequences are high and technical and institutional and policy choices are disputed (e.g., medical practices, environmental regulation, climate modeling, nuclear waste, biotechnology).

Technical Decision Making: socrates.berkeley.edu/~pssst

Center for Overseas Americanists

The Center for Overseas Americanists based at IGS brings to the Berkeley campus foreign scholars and public officials interested in advancing the study and understanding of American politics, government, and public policy. As part of this initiative, two foreign universities have developed exchange agreements with IGS:

- Ecolè Normale Supérieure: located in Cachan, a suburb of Paris.
- National Institute of Development Administration (NIDA): located in Bangkok.

Both institutions have agreed to exchange faculty and students. Funding to help support these exchanges comes from gifts and donations made to the IGS Visiting Scholars' Fund.

NEW AT IGS

IGS National Advisory Council

The IGS National Advisory Council is responsible for providing guidance and direction to advance the Institute's development and outreach efforts. Membership is composed of distinguished individuals representing the corporate, philanthropy, nonprofit, professional, and academic sectors affiliated with the IGS mission. Here is the 2000-01 roster of membership:

Diane L. Bone, California Center for Regional Leadership

Albert H. Bowker, Chancellor Emeritus, University of California, Berkeley
William Coblenz, Coblenz, Patch, Duffy & Bass, LLP

Mervin Field, Field Institute
Harold Furst, Bank of America (retired)
Elihu Harris, Law Offices of Patrick Maloney
Judge Quentin L. Kopp, San Mateo County Superior Court

Donna Lucas, NCG Porter Novelli, Inc.
Fred J. Martin, Jr., Bank of America (retired)
Howard Nemorovski, Howard, Rice, Nemorovski, Canady, Falk & Rabkin
Vigo G. (Chip) Nielsen, Jr., Nielsen, Merksamer, Parrinello, Muller & Naylor

Roger Noll, Stanford University
Jack Peltason, UC President Emeritus, University of California, Irvine
Tim Ransdell, California Institute for Federal Policy Research

Michael Reese, Assistant Vice-President, UC Office of the President
Eric L. Sklar, Technology Network (TechNet)
Don Solem, Solem & Associates
Lezlee Westine, Technology Network (TechNet)
Joseph Woods, Donahue, Gallagher, Woods & Wood, LLP

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Upcoming Institute Events

The Citizens' Research Foundation
presents a Summer Workshop on
Money and Influence in Politics

Saturday and Sunday, August 12-13
9:00 a.m. to 3:30 p.m.
The IGS Library

In this two-day conference, the nation's foremost authorities on campaign finance will discuss what we know and what we need to know to achieve reasonable reform. Scholars will review current research and lay out an agenda for new work.

**Living With Congestion:
Shaping Regional Solutions to a
Statewide Problem**
Friday, October 6, 2000
10:00 a.m. to 4:00 p.m., Alumni House

Cosponsored by IGS' Berkeley/Sacramento Program, the UC Transportation Research Center, the Inst. of Urban and Regional Development, and the Inst. of Transportation Studies. This conference brings together legislators, senior legislative staff, and staff of Caltrans and the Business Transportation and Housing Agency as well as Bay Area business and community leaders to discuss transportation policy. Brief faculty presentations followed by discussions with invited guests.

**National Conference on Urban
Homelessness**

Monday, January 22, 2001
9:00 a.m. to 5:00 p.m.
Alumni House

Cosponsored by IGS and the Goldman School of Public Policy, this one-day event will convene the leading experts, homeless practitioners, and advocates to examine why comprehensive and effective public policy solutions to homelessness have failed to emerge during an era of national prosperity.

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***Corporate Matching Gifts for
Friends of IGS***

Many companies now match employee contributions to *Friends of IGS*. You may be able to **DOUBLE** your gift if you or a member of your family are employed by a company having a "Matching Gift Program." Please check with your company's personnel office for a matching gift form. **THANK YOU!**

Yes, my/my spouse's employer is a Matching Gift Company and the form to increase my/our gift is enclosed.

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Position/Title _____

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Business Phone () _____

Send this form and your gift to:

Friends of IGS

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