

Friends of IGS

From the Director

Welcome to the fifth issue of the *Friends of IGS* newsletter. Our purpose in this annual communication is to report on current activities and exciting new developments of interest to our sponsors and supporters.

IGS had another successful year as the activities, developments, and events described here will attest. The Institute continues to advance interdisciplinary research, teaching, and public service activities in the area of politics, government, and public policy.



Our primary challenge is building a financial base to assure the continued excellence of our programs. I want to thank everyone who has helped us meet that challenge by making a donation and joining the Friends of IGS this past year. With your help, we raised much needed resources to support the initiatives profiled inside. Your support not only helps IGS, it enables Berkeley to fulfill its threefold mission of teaching, research, and public service.

This summer, IGS assumed campus leadership in managing the *Cal in Sacramento Summer Internship Program*. Cal in Sacramento, founded in 1973 by three UC Berkeley students, is recognized as one of the nation's most prestigious and competitive student-run internship programs. As a nonpartisan program, Cal in Sacramento offers Berkeley students the opportunity to observe and participate in the

operation of California's governing processes by making internships in Sacramento available to them for eight weeks during the summer. Through placement in Assembly and Senate offices, executive offices, state agencies and departments, and public interest groups, Cal in Sacramento interns receive first-hand experience of how theory learned in classes is applied in the everyday world of the state capital.

Please help us with this important student enrichment opportunity by giving what you can to the Friends of IGS. By joining the Friends of IGS your gift directly supports our efforts to provide all eligible students with the means to explore careers in public service. All gifts to the University are tax-deductible. Your support will help us prepare the next generation of leaders.

Cordially,

Bruce E. Cain

IGS Director & Robson Professor of Political Science

*An annual
newsletter
from the
Institute of
Governmental
Studies
at the
University of
California,
Berkeley*

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... continue the tradition of excellence!

IGS PROFILES



IGS National Advisory Council member **Chip Nielsen** has been practicing law in California since 1972. A leading expert in federal and California political law, Nielsen is a founding partner in the Mill Valley-based law firm of Nielsen, Merksamer, Parrinello, Mueller & Naylor, LLP.

Born in Boston and raised in Los Angeles County, Nielsen was educated at Yale University and McGeorge School of Law. Nielsen's career in state politics began in 1964 when he worked to help elect Ed Reinecke to the U.S. Congress. He has advised Pete Wilson, Art Agnos, George Deukmejian, Ronald Reagan, George Moscone, Gerald Ford, Richard Nixon, and Hugh Flournoy. Nielsen also served the state of California as Assistant Deputy State Controller, Chief Administrative Officer for the State Assembly, and Chief of Staff for the Lieutenant Governor.

A veteran of California politics, Nielsen has served as a board member of the Coro Foundation, *California Journal*, American Association of Political Consultants, American Bar Association's Election Law Committee, Citizens Research Foundation, Bay Area Council, President's Advisory Panel on Federal Judges, and the California Secretary of State's Advisory Committee on Help America Vote Act.

Nielsen has served on the IGS National Advisory Council since 1993. As a trusted friend and advisor to the Institute, Nielsen's sustained support for Berkeley helps us to prepare the next generation of California leaders.



Cal in Sacramento Internship Program

IGS and its Center on Politics (COP) are pleased to be heading up the Cal in Sacramento Internship Program (CIS)—the University of California's largest and one of the nation's most prestigious student-run public service programs. For over three decades CIS has been sending talented Berkeley undergraduates to live and work in Sacramento—many who have gone on to careers in politics, government, and public service.

A nonpartisan program, CIS allows outstanding students representing diverse academic, personal, and cultural backgrounds the opportunity to observe and participate in California's governing process. Students serve in eight-week summer internships in Assembly and Senate offices, executive agencies, public interest groups, and trade associations in Sacramento. All prospective interns first take an intensive semester-long course in California politics and policy taught by former Assemblymember and chair of the Board of Equalization **Johan Klehs**—that prepares them for the demands of their summer internships.

These internships are not busy-work positions—student interns assume significant responsibilities. In legislative offices, for example, students organize public hearings, research legislation, and help develop new bills. Interns gain the hands-on experience and the skills that are essential to California's next generation of leaders. This summer CIS interns are working throughout Sacramento in a variety of legislative, execu-

tive, public interest, and private industry positions.

Under the aegis of the center—which assumed administrative control of the program this year from the California Alumni Association—the academic and intellectual component of the program continues to grow. **Bruce Cain**, director of IGS, serves as the faculty advisor to the program. In addition, **Jerry Lubenow**, program director of the Center on Politics, has coordinated a weekly summer speaker series with the new UC Center based in Sacramento. California policy experts such as **Fred Silva**, from the Public Policy Institute of California and **Don Moulds**, director of the Senate Office of Research, are scheduled to speak to the CIS interns on pressing California policy issues.

For more information on the Cal in Sacramento Internship Program, please visit: <http://politics.berkeley.edu/CIS>

John Gardner Fellows

Now entering its 20th year at IGS, the **John Gardner** Public Service Fellowship program encourages bright, talented, and energetic students to dedicate their careers to the tradition of public service exemplified by John Gardner's life. Each spring, the Gardner Fellowship selects six graduating seniors, three from UC Berkeley and three from Stanford University, to be Gardner Fellows. The fellows are placed with distinguished mentors in government agencies or public service

IGS People

John Decker knows plenty about the California State Budget having served as the chief fiscal advisor to state legislative leaders since 1991. He was selected to serve as the IGS 2003-04 Legislative Fellow-in-Residence, cosponsored by the Center on Politics and the UC Berkeley/Sacramento Program.

Decker has served as the chief fiscal advisor to the State Senate Minority Leadership (1991-95) and as budget expert for the Assembly Speaker (1998-2000) before joining the senior staff of the Senate Office of Research. While a fellow at IGS, Decker was busy writing a book on California finances and developing an executive fiscal seminar for senior staff in the state legislature and Department of Finance.

The new budget seminar series, funded by a generous grant from the AT&T Foundation, brought to the Berkeley campus Sacramento's top fiscal staffers for executive-level training on state fiscal problems.

To learn more about the activities of the Center on Politics, visit: <http://politics.berkeley.edu>



John Decker

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organizations and provided with a modest annual stipend. The fellowship's unique focus on the mentoring relationship allows fellows to enter their organizations at higher levels than would be typical for a newly minted college graduate.

The 2003-04 UCB fellows are: **Ann Bordetsky**, who is working at the Natural Resources Defense Council; **Jenny Lah**, who is working at the United Nation's Development Fund for Women (UNIFEM); and **Cesar Moreno Perez**, who is working with the Congressional Hispanic Caucus Institute. The 2004-05 fellows are: **Thomas DeSimone, Anna Ferrari, and Brandon Simmons**.

Program alumni have taken a much more active role in the fellowship this past year. While they have always acted as informal mentors for the current fellows, this year they have been planning the creation of a nonprofit alumni association much like that of the White House Fellows (another program created by John Gardner). This association will be the focal point of the alumni's efforts for their continued involvement in public service and public policy, to reduce the funding inequities between the two campuses (the UCB program is facing severe budget shortfalls in the coming years), and to help the Gardner Fellowship grow in the future so that it can support more than the current number of fellows.

For more information about the John Gardner Fellowship Program, visit: <http://www.igs.berkeley.edu/programs/gardner>

Victor Jones Memorial Lecture

On February 6, 2004, IGS was honored to have California State Senator **Tom Torlakson** (D-Antioch) present the second Victor Jones Memorial Lecture on Metropolitan Governance. Torlakson's speech, entitled: "Regionalism: New Thinking for a New Century," was held at the UC Berkeley Alumni House before 150 local government leaders, faculty and students. Torlakson, a graduate of UC Berkeley, represents the 7th Senate District, which includes most of Contra Costa County.



Tom Torlakson

Senator Torlakson is the California Legislature's leading voice for seeking innovative solutions to regional problems. The senator chairs the Select Committee on Bay Area Infrastructure and the Senate Local Government Committee. He is a strong promoter of regional leadership and collaborative decision making in California.

The Victor Jones Memorial Lecture is an endowed occasional lecture series created in honor of Professor Emeritus **Victor Jones**, a pioneer in the academic study of metropolitan government. In 2002, the first memorial lecturer was **Ruben Barrales**, director of the White House Office of Intergovernmental Affairs. To make a gift to this lecture series that brings to Berkeley leaders in the field of metropolitan governance or to view the webcast, visit: <http://www.igs.berkeley.edu/events/jones>

Commission on Internet Politics

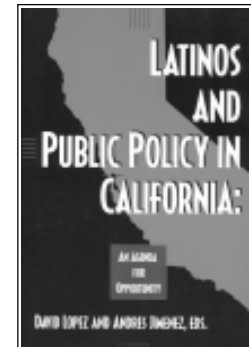
IGS researcher **Matt Grossmann** served as the research director for the Bipartisan California Commission on Internet Political Practices. The 13-member commission was appointed by legislative leaders, the governor, and executive agency directors to examine the implications of Internet-based political communications for campaign finance law and to make recommendations concerning its potential regulation. The commission submitted its report in January, and regulators announced their support for the commission's central recommendations.

For the report, Grossmann conducted a 50-state survey of campaign finance regulatory agencies and a content analysis of hundreds of campaign Web sites. The staff of the Annenberg School for Communications, under the direction of commission chair and Dean **Geoffrey Cowan**, worked with Grossmann to draft the final report. The report is available online at <http://www.fppc.ca.gov/index.html?id=362>

E-Giving to IGS

Joining the Friends of IGS is just a point and click easier now with the release of the new Cal online giving website. Contributors can make gifts online to the Institute by using the secure e-giving website: www.igs.berkeley.edu/about_igs/friends.html

NEW AT IGS



Latinos and Public Policy in California: An Agenda for Opportunity

California's future is inextricably intertwined with the fortunes of its burgeoning Latino population. The lack of a coherent strategy to address the challenges of integrating new arrivals and redressing historic inequities faced by native-born Latinos threatens to degrade California's quality of life for generations.

In this groundbreaking new book the University of California's Latino Policy Institute addresses the key issues that impact Latinos. Eleven contributors from a variety of disciplines examine demographic trends, economic participation, education, job training, health care, mental health, criminal justice, housing, and political participation. Authors assess the status of Latino communities in each area and identify public policies that address inequities and foster opportunity.

These experts acknowledge the importance of flexible policies that respond to the rich diversity in the Latino population. And they argue for reforms in education, job training, housing, health care, and other areas that will benefit all Californians and help build a policy consensus that spans ethnicity and national origin. To order (\$24.95), call 510 642-1428.

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PLANNED GIVING: Life Income Gifts Help IGS and YOU!

Planned Giving offers many opportunities to support the Institute of Governmental Studies and provide income for yourself or others at the same time! A life income gift involves a transfer of cash, securities, or other property in return for income payments to you or other beneficiaries. You receive an immediate income tax charitable deduction and the opportunity to avoid capital gains tax on transfers of appreciated assets. At the end of the term (usually upon the death of the income beneficiary), assets are distributed to IGS.

The **Charitable Remainder Trust (CRT)** can be created during your lifetime or through your will or living trust. The UC Berkeley Foundation will serve as trustee of a CRT at no cost, in some instances.

A **Charitable Gift Annuity** is a contract between you and the university that provides fixed payments for your lifetime. Payments are not affected by market performance and are backed by the assets of the UC Berkeley Foundation.

A **Deferred Charitable Gift Annuity** is a variation on the standard annuity in which payments begin at some later date designated by you, allowing for significantly higher rates.

For more information, contact the Office of Planned Giving at 510-642-6300, 800-200-0575, or opg@dev.urel.berkeley.edu

Hot Topics—Served on the Web

The IGS Library's web-based "Hot Topics" series is up and running on the Institute's website. Hot Topics provides an online impartial overview of a current California public policy issue, with links and citations to key websites and print sources. Hot Topics hit its stride with *Recall in California*. This Hot Topic was cited as a resource in a number of national newspaper stories, including a major article in the *New York Times*, and received over 100,000 hits in the weeks leading up to the historic October 2003 recall election.

Recent Hot Topics have explored same-sex marriage, workers' compensation reform, Indian gaming, and electronic voting controversies. Those with an interest in California budget and revenue issues might wish to peruse earlier Hot Topics on the vehicle license fee, tax and expenditure limitation, constitutional reform and the budget process, and debt, borrowing and balanced budgets. According to **Ron Heckart**, IGS Library Director, the library welcomes suggestions for future web-based resource guides by sending ideas to: igsl@berkeley.edu

To view these virtual research guides, visit: <http://www.igs.berkeley.edu/library>

A "Report Card" for Political Consultants

Political consultants play an essential part in determining how political campaigns are run. This summer, a team of eight Berkeley undergraduates will study the roles played by political consultants in 24 competitive 2004 U.S. Senate and House races. The summer project is part of a larger effort by the Center for Campaign Leadership to develop a system for rating political consultants on their campaign practices.

One way to encourage political consultants to adopt best practices in campaigns is to appeal to their self-interest by demonstrating that ethical practices contribute to running winning campaigns. Another way is to develop a system for rating consultants, based upon the types of practices they or their candidates adopt on the campaign trail, and publish a "report card" for individual consultants. Linking a consultant's reputation directly to campaign practices will reward consultants who adopt best practices and hold accountable consultants who adopt practices that are unethical or discourage voters from participating in elections.

The "report card" will add a new level of transparency to the role played by political consultants on campaigns. It also holds benefits for consultants and candidates: Consultants could use their positive rating to attract new clients; candidates could refer to their consultants' positive scores when enticing donors to give; and future candidates could use the published consultant ratings as a reference guide when deciding whom to hire to run their campaigns. At the end of the 2004 campaign season, researchers will determine if there is any correlation between the media practices adopted by campaigns and candidates who win.

To learn more about the work of the Center on Campaign Leadership, visit: <http://campaigns.berkeley.edu>

Center on Institutions and Governance: Year One

In its inaugural year, the new IGS-based Center on Institutions & Governance (CIG) initiated diverse comparative research on institutions worldwide. Here are four new initiatives launched by CIG during the past year:

Agri-Environmental Politics in the U.S. and the EU. This project examines the construction of agricultural and environmental policy in the U.S. and European Union. The goal of this proposal is to investigate and compare the trend toward melding agricultural and environmental policy in the two regions and to relate these developments to the WTO.

Encyclopedia of Governance. The encyclopedia, edited by **Mark Bevir** and to be published by Sage in 2006, aims to provide a one-stop reference for the diverse and complex topics surrounding governance.

International Media Coverage of U.S. Foreign Policy. This project examines increasingly critical sentiment toward the U.S. and its foreign policy as expressed through the media outlets of Europe and Japan.

VoteWorld. VoteWorld aims to build a central website that would archive, maintain, and distribute datasets of roll-call voting from legislative bodies throughout the international community.

To learn more about CIG, please visit: <http://igov.berkeley.edu>

Same Sex Marriage Symposium

On April 19, 2004, the Institute of Governmental Studies, in partnership with the Institute for Social Change, hosted "The Berkeley Symposium on Same Sex Marriage: Law and Politics." Its mission was to offer a balanced and thoughtful discussion of the issues and varying perspectives surrounding the same-sex marriage debate. Panel discussants represented a variety of viewpoints and the symposium drew in audience members from equally diverse backgrounds and perspectives.

To view the symposium's webcast, visit: http://igs.berkeley.edu/events/Symposium_Same_Sex_Marriage.html

8th Annual Travers Ethics Conference

This year's 8th Annual **Col. Charles T. and Louise H. Travers** Conference on Ethics, called "Media, Democracy, and the Informed Citizen," held on April 30, 2004, dealt with the timely topic of ethics in the media. Experts such as **Jay Harris** (USC), **John Zaller** (UCLA), **Darryl Sragow** (Public Strategies), and **Peter Breslow** (National Public Radio) gave inspiring presentations on the topics of media sources, political reporting, and coverage of the war in Iraq.

To learn more about the Travers Ethics Program, visit: <http://ethics.berkeley.edu>