

Friends of **IGS**

From the Director

Welcome to the sixth issue of the *Friends of IGS* newsletter. Our purpose in this annual communication is to report on current activities and exciting new developments of interest to our sponsors and supporters.

Our primary challenge is building a financial base to assure the continued excellence of our programs. I want to thank everyone who has helped us meet that challenge by making a donation and joining the Friends of IGS this past year. With your help, we raised much needed resources to support the initiatives profiled inside.



photo: Peg Skompienski

I am very pleased to report that under the leadership of Darius Anderson, founder and president of Platinum Advisors, we secured a gift for \$70,000 to help support the Cal-in-Sacramento summer internship program. In honor of this major gift we have named these interns *Platinum Fellows*. This gift will allow 15 Berkeley undergraduates to spend this summer as interns in Sacramento exploring careers in state public service. We are very grateful for Darius's stewardship of this important student enrichment activity.

This summer we celebrate the completion of four years of activity under the IGS Center on Politics that offers Berkeley undergraduates opportunities for civic engagement activities, like the Cal-in-Sacramento program. The Center has just begun a new effort to create an "electronic public square" at the Institute as a place for the

campus to gather to witness together major political events such as the president's state of the union address, election night returns, and televised political debates. This project will cost about \$50,000 and when finished will provide Berkeley with a state-of-the-art facility for these very popular campus activities.

Please help us with this important effort by giving what you can to the Friends of IGS. By joining the Friends of IGS your gift directly supports our efforts to improve student life at Cal. All gifts to the University are tax deductible.

Your support will help us prepare the next generation of leaders.

Cordially,

Bruce E. Cain

IGS Director & Robson Professor of Political Science

*An annual
newsletter
from the
Institute of
Governmental
Studies
at the
University of
California,
Berkeley*

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. . . continue the tradition of excellence!

IGS PROFILES



Darius Anderson is one of California's most influential leaders in the fields of politics, government, business, and philanthropy. As president and founder of Platinum Advisors, Darius has more than 15 years of experience in government relations, public policy, political strategy, business development, and coalition building. Darius was appointed to the IGS National Advisory Council in March 2004.

Darius founded Platinum Advisors, with offices in Sacramento, San Francisco, Los Angeles, and Washington, D.C., in 1999 as a one-of-a-kind company where ingenuity, influence, and innovation came together to forge policy solutions in an ever-changing political and economic environment. Platinum Advisors has grown exponentially into one of California's most successful public affairs and lobbying firms with over 150 current and past clients.

Darius has been active in national, state, and local politics his entire working life. Widely recognized as one of California's most effective fundraisers, he has advised many of California's highest-ranking political and business leaders, including Governor Gray Davis, State Treasurer Phil Angelides, Corporate Executive Ron Burkle, U.S. Senator Dianne Feinstein, and former California Assembly Speaker and San Francisco Mayor Willie Brown. Darius served as Finance Chair to Governor Davis during his election in 1998 and his re-election in 2002.

To learn more about Darius and his activities, visit:
platinumadvisors.com



Global Islam and Democracy

The IGS Center on Institutions & Governance, and nine cosponsors, organized a major international conference on democracy and global Islam on April 22, 2005. The goal of the conference was to explore the relations between Muslims, globalization, the reinterpretation of Islam, and democracy.

Until now, most academic studies focusing on Islam fall into one of two categories: Area Studies (Middle East, Central Asia etc.) or "Islamology," that is, the study of Islamic religion and history. The resulting patchwork of microcosmic field studies on the one hand, and a purely culturalist and holistic approach of Islam on the other, does not take into account the effect of globalization on Islam. Contemporary radical Islam, for example, is transnational and increasingly rooted in the West itself; it is less a legacy of traditional Islam than a product of globaliza-

tion. As we have seen with particular urgency since 9/11, when the academic community fails to deal with Islam on these terms, the field is relegated to journalists or security experts. The goal of the conference was to go beyond the boundaries of existing academic fields to understand the new phenomenon of transnational Islam and to address the following issues: the globalization of Islam; the relationship between Islam as a universal religion and the specific cultures of the Middle East; the feasibility of democratization of Muslim countries; and the relationship between Islam and democracy.

The conference cosponsors included the Center for Middle Eastern Studies, The Center for Southeast Asia Studies, French Department, Graduate Theological Union, Institute of European Studies, Townsend Center for Humanities, and International and Area Studies among others. View the webcast at: http://webcast.berkeley.edu/events/details.html?event_id=210

Class of 1968 Center on Civility, Diversity, and Citizenship

The proposed *Class of 1968 Center on Civility, Diversity, and Citizenship*, based at IGS, will create a space to explore the legacy and advance the aspirations that characterize the spirit of the UC Berkeley Class of 1968. The new center will be established as a gift from the Class of 1968 in celebration of its 40th reunion in 2008.

The work of the center will focus on ways to build a society based on fairness and democratic participation by people of diverse personal backgrounds and political orientations on campus, in the state and nation, and around the world. The center is sparked by the Class of 1968's drive to make the campus and the nation more responsive and creative in seeking solutions to problems engendered by cultural, economic, and religious differences. The activities of this center are designed to foster the knowledge, values, and motivations that fuel individual and collective participation in building what the ancients aptly termed a "virtuous society."

The center brings to Berkeley a unique and innovative program of interdisciplinary re-



The Class of '68 reunion committee

search, training, and public service. It will build on the Berkeley tradition of promoting constructive citizen participation and student activism in public affairs, as well as its core faculty strength in social science and public policy research. The center will initiate academic activities related to civic engagement, civil liberties, and consensus-building.

The program we envisage has four major components: research, publications, undergraduate training, and public outreach.

The fundraising campaign for the new center will begin in Fall 2005. For more information contact Jay Miller (jaymiller@blueconnect.org).



Bruce Cain to Lead UC Washington Center

Bruce E. Cain, IGS Director and professor with almost 30 years of teaching experience and political expertise, has been named director of the UC Washington Center effective September 1, 2005.

Based in the nation's capital, the center provides an experiential learning environment and coursework for students from UC campuses that includes internships. The UC Washington Center also sponsors policy debates and symposia.

"I look forward to going from one exciting and active political region of the country to another," said Cain, whose five-year appointment begins September 1. "Washington is the hub of our nation's political and governmental life, and a great environment for faculty and students to study it and learn from it."

Cain will remain director of UC Berkeley's Institute of Governmental Studies for at least the next year. He will continue to work on research projects at the institute, advise students, and provide expert commentary on politics.

UCB Political Science Professor **Jack Citrin** will serve as the institute's associate director adding additional faculty leadership and administration, effective September 1.



Jack Citrin

Cain, 56, was appointed director of the UC Washington Center following a systemwide search advised by a committee of faculty and academic administrators from around the UC system. He succeeds Larry Berman, former chair of the UC Davis political science program, who opened the UC Washington Center just after September 11, 2001, and has been director for the past six years.

"Professor Cain's tremendous knowledge of the federal government and its relation to the state and the university will add substantially to the many other benefits UC students receive from their time in Washington," said UC President Robert C. Dynes. "With his leadership and expertise, our students will gain a superb, hands-on understanding of the workings of American government."

While UC's academic internship programs in Washington first began in 1990, the current

UC Washington Center, at 1608 Rhode Island Ave. N.W., opened in 2001. The multicampus residential, instructional, and research center is home to 280 students and faculty from UC campuses as well as the university's Office of Federal Governmental Relations, which serves as the university's liaison to the federal government, advocating for the university's mission of education, research, and public service.

"My idea is to make the UC Washington Center the place in Washington for western and California issues, among other things," said Cain. "I hope to bring more visibility and programming to the center."

From 1976 to 1989, Cain was a faculty member in political science at the California Institute of Technology, and since 1989 has been a full professor of political science on the Berkeley campus. In the mid-1990s, Cain was named the Robson Professor of Political Science and has served as the director of UC Berkeley's Institute of Governmental Studies since 1999. Under his leadership, the Institute's portfolio of extramural research funding has grown four-fold.

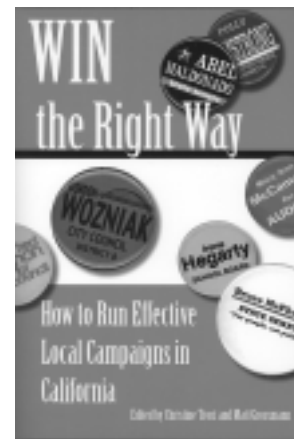
Cain has been honored for his teaching, his scholarship, and his public service. He received the Associated Students of California Institute of Technology Award for Excellence in Teaching in 1988, the UC Berkeley College of Letters and Science Distinguished Research Mentor award in 2003, and the outstanding teaching award from the American Political Science Association and Pi Sigma Alpha (the national political science honor society) in 2003. His research excellence was acknowledged with his election to the American Academy of Arts and Sciences in 2000. That year, Cain also received the Zale Award for outstanding achievement in policy research and public service from Stanford University.

For more information about the UC Washington Center: www.ucdc.edu

E-Giving to IGS

Joining the Friends of IGS is just a point and click easier now with the release of the new Cal online giving website. Contributors can make gifts online to the Institute by using the secure e-giving website:
igs.berkeley.edu/about_igs/friends.html

NEW AT IGS



This state-of-the-art guide combines the latest research on voter attitudes from UC Berkeley's Center for Campaign Leadership with advice from leading campaign strategists on how to run clean, honest, effective campaigns for public office in California. Rather than echo the conventional wisdom that negative campaigning works, this guide shows candidates how to plan a campaign, build an effective organization, develop and deliver a clear and compelling message, and mobilize voters on election day—all in a way that promotes public trust in both the candidates and the offices they seek.

"*Win the Right Way* takes the long view. Following the best practices suggested in this guide increases the chances a candidate will win in a way that builds a solid foundation for success in public service, which is the point of running for office in the first place."—JoAnne Speers, Executive Director, The Institute for Local Self Government

This guide was funded by a generous grant from The Pew Charitable Trusts. To order (\$20), call 510-642-1428.

To view the table of contents, go to:

igs.berkeley.edu/publications/detailbooks/winTheRightWay.html

... continue the tradition of excellence!

PLANNED GIVING: Life Income Gifts Help IGS and YOU!

Planned Giving offers many opportunities to support the Institute of Governmental Studies and provide income for yourself or others at the same time! A life income gift involves a transfer of cash, securities, or other property in return for income payments to you or other beneficiaries. You receive an immediate income tax charitable deduction and the opportunity to avoid capital gains tax on transfers of appreciated assets. At the end of the term (usually upon the death of the income beneficiary), assets are distributed to IGS.

The Charitable Remainder Trust (CRT) can be created during your lifetime or through your will or living trust. The UC Berkeley Foundation will serve as trustee of a CRT at no cost, in some instances.

A Charitable Gift Annuity is a contract between you and the university that provides fixed payments for your lifetime. Payments are not affected by market performance and are backed by the assets of the UC Berkeley Foundation.

A Deferred Charitable Gift Annuity is a variation on the standard annuity in which payments begin at some later date designated by you, allowing for significantly higher rates.

For more information, contact the Office of Planned Giving at 510-642-6300, 800-200-0575, or opg@dev.urel.berkeley.edu

Victor Jones Lecture 2005

On January 28, 2005, IGS hosted its third Victor Jones Memorial Lecture on Metropolitan Governance given by Dr. **Chester Hartman**, Director of Research at the Washington, D.C. based Poverty & Race Research Action Council. Hartman's lecture was entitled: "Establishing a Right to Housing: The Regional Dimensions," and it also served as the keynote address for a major conference on dispute resolution in housing development.

Over 200 conference attendees gathered to hear Hartman's lecture on the historical development of housing rights and regional ap-



Chester Hartman

proaches to solving the persistent problem of finding adequate shelter for the poor.

The Victor Jones Memorial Lecture series brings to Berkeley experts on urban affairs and regional government. Donations to this lecture series help support this activity.

To make a gift or to see the lecture's webcast, visit: <http://igs.berkeley.edu/events/jones/>

IGS Library to Preserve California's Digital Heritage

The Library of Congress has selected the IGS Library to participate in a national new initiative to preserve the digital political history of California. Under the terms of this Universitywide grant worth \$2.4 million, the library will capture and preserve web-based government and political information that document California's political movements and history, such as the 2003 gubernatorial recall election. igs.berkeley.edu/library

Cal-in-Sacramento Interns Go Platinum

Established in 1973, the Cal-in-Sacramento program is recognized as one of the nation's most prestigious student-run summer internship opportunities in the West. Over 500 students have participated in this program since its inception. During the summer of 2005, 15 UC Berkeley students are learning about California politics first-hand, serving as Platinum Fellows by working for Governor Arnold Schwarzenegger and legislators of both parties.

After being competitively selected for the program last fall, students took a spring semester class taught by two former California legislators, **Ted Lempert** and **Darryl Steinberg**, to prepare them for immersion into the heart of the state's politics and media.

Students were then responsible for arranging their own internships. This year, students are working in the governor's office of constituent affairs and office of appointments, Senate and Assembly offices, CalTrans, and the *Sacramento News and Review*, the capital's award-winning weekly newspaper. These experiences allow them to gain valuable insights to supplement their classroom learning, and these students become unofficial campus ambassadors to Sacramento.

Thanks to a generous gift from **Darius Anderson**, a member of the IGS National Advisory Council and the founder and president of Platinum Advisors, interns with a financial need are now provided with housing and a stipend to cover their living expenses. The Platinum sponsorship helps to ensure that this exciting educational opportunity is open to all Berkeley students with an interest in state public service careers.

For more information: politics.berkeley.edu/CIS/index.htm

Election Administration Research Center

The IGS Election Administration Research Center (EARC), established in January 2005, is a new research and outreach program that is dedicated to improving election practices in California and beyond. Core support for the creation of EARC came from a court settlement agreement with Diebold Election Systems.

EARC aims to work in collaboration with federal, state, and local election officials in developing better election methods, standards, and practices. Its first research initiative is to execute a statewide study of poll worker training in California. Website: earc.berkeley.edu

New Awards at IGS

Here is a list of new extramural research grants that are being administered by IGS:

Agency: James Irvine Foundation
Principal Investigator: Bruce E. Cain
(Political Science)
Title: Redistricting Reform in California
Amount: \$115,000

Agency: JEHT Foundation
Principal Investigator: Bruce E. Cain
(Political Science)
Title: State Legislative Redistricting Reforms
Amount: \$162,338

Agency: Robert Wood Johnson Foundation
Principal Investigator: Margaret Weir
(Sociology & Political Science)
Title: Federalism and Strategies for Reform in American Health Policy
Amount: \$275,000

Agency: Russell Sage Foundation
Principal Investigator: Irene Bloemraad
(Sociology)
Title: Organizing for Political Voice: The Role of Community Organizing in Immigrant Political Incorporation
Amount: \$34,895

Agency: Russell Sage Foundation
Principal Investigator: Taeku Lee (Political Science)
Title: Immigrant Incorporation and Party Identification Among Latinos and Asian Americans
Amount: \$33,257