Local Measure E - Tax on Sugar-Sweetened Beverages

Shall the City collect a tax of 2 cents per ounce from the distributors of sugar-sweetened beverages to fund health, nutrition, physical education and active recreation programs?

<table>
<thead>
<tr>
<th></th>
<th>Ballots cast</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>123,474</td>
<td>55.59%</td>
</tr>
<tr>
<td>No</td>
<td>98,625</td>
<td>44.41%</td>
</tr>
<tr>
<td>Total</td>
<td>222,099</td>
<td>100%</td>
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Here's what the President told us:

"I actually think (taxing soda) is an idea that we should be exploring. There's no doubt that our kids drink way too much soda. And every study that's been done about obesity shows that there is as high a correlation between increased soda consumption and obesity as just about anything else. Obviously it's not the only factor, but it is a major factor…"
YES on E!

American Heart Association
Public Health Institute
California Center for Public Health Advocacy
California Medical Association
California Dental Association
California Dental Hygienists Association
Latino Coalition for a Healthy California
Hospital Council of Northern California
San Francisco Medical Society
San Francisco Dental Society
SF Dental Hygiene Society
Center for Youth Wellness
Chinese Community Cardiac Council (4C)
Mission Neighborhood Health Center (MNHC)
NICOS Chinese Health Coalition
NorthEast Medical Services (NEMS)
San Francisco Community Clinic Consortium
San Francisco Human Services Network
Union of American Physicians and Dentists
The diaTribe Foundation

Education Community
San Francisco Unified School District
San Francisco Board of Education
San Francisco Parent PAC
Parents for Public Schools
San Francisco PTA
Alvarado Elementary PTA
Everett Middle School PTA
Fairmount Elementary PTA
Grattan Elementary PTA
McKinley Elementary PTA
Miraloma Elementary PTA
Presidio Middle School PTA
Ruth Asawa School of the Arts PTA
Sherman Elementary PTA
Starr King Elementary PTA

Environmental and Parks Community
San Francisco Parks Alliance
San Francisco Leage of Conservation Voters
The Trust for Public Land
Athens Avalon Green Space
Biosafety Alliance
Climate Action Now!
Friends of Alta Plaza Park
Hidden Garden Steps
Joe DiMaggio Playground
Residents for Noe Valley Town Square

Food Access Community
Project Open Hand
San Francisco-Marin Food Bank
San Francisco Urban Agriculture Alliance
Tenderloin Healthy Corner Store Coalition
Tenderloin Hunger Task Force

Press
The San Francisco Chronicle
San Francisco Bay Guardian
San Francisco Examiner
Bay Area Reporter
SF BayView

Elected Officials
Senator Mark Leno
Senator Bill Monning
Assemblymember Tom Ammiano
Assemblymember Phil Ting
District Attorney George Gascon
SF Board of Supervisors President David Chiu
Supervisor John Avalos
Supervisor David Campos
Supervisor Malia Cohen
Supervisor Mark Farrell
Supervisor Eric Mar
Supervisor Scott Wiener
Supervisor Norman Yee
Board of Education President Sandra Fewer
Board of Education Vice President Dr. Emily Murase
Board of Education Member Matt Haney
Board of Education Member Rachel Norton
Board of Education Member Jill Wynns

Rafael Mandelman, City College of San Francisco Trustee
Steve Ngo, City College of San Francisco Trustee
Former Mayor Art Agnos
Former Assemblymember Fiona Ma

Labor
SEIU 1021
American Federation of Teachers Local 2121
California Nurses Association
SEIU Local 87
United Educators of San Francisco
United Food and Commercial Workers Local 648
SEIU-UHW United Healthcare Workers West

Organizations
San Francisco Democratic Party
Alice B. Toklas LGBT Democratic Club
San Francisco Tenants Union
Bernal Heights Democratic Club
City Democratic Club of San Francisco
District 3 Democratic Club
District 5 Democratic Club
District 8 Democratic Club
District 11 Democratic Club
FDR Democratic Club
New Avenues Democratic Club
Noe Valley Democratic Club
Potrero Hill Democratic Club
Raoul Wallenberg Jewish Democratic Club
Richmond District Democratic Club
San Francisco Women's Political Committee (SFWPC)
SF Democratic Women in Action (SFDWIA)
Westside Chinese Democratic Club
Willie B. Kennedy Democratic Club
Chinese for Affirmative Action (CAA)
Mission Economic Development Agency (MEDA)
American Sustainable Business Council
SPUR
Label GMOs
No On E is Endorsed by:
- Harvey Milk LGBT Democratic Club
- Chinese American Democratic Club
- SF Council of District Merchants Associations
- Hispanic Chambers of Commerce
- Teamster's Joint Council 7
- San Francisco Young Democrats

... and many more organizations, more than 1,000 San Francisco small business owners, and tens of thousands of San Francisco voters.

Sign Up Today to Support an Affordable San Francisco
Fill out the attached postage paid reply card and mail it back or sign up at www.VoteNoOnPropE.com

Paid for by No on E: Stop Unfair Beverage Taxes - www.VoteNoOnPropE.com

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No San Francisco Beverage Tax
September 24

Join us! #AffordableSF #NoOnE

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No On E STOP unfair beverage taxes
DAY OF ACTION! RALLY AND CANVASS
SATURDAY, SEPTEMBER 27
HARVEY MILK PLAZA (CASTRO & MARKET ST), 10AM
RSVP AT bit.ly/NoOnPropE

Like · Comment · Share · 1 Share
No Berkeley Beverage @BerkeleyBevTax · 7h

"those who torment us for our own good will torment us w/o end for they do so with the approval of their own conscience." CS Lewis #sodatex
NO ON E

STOP unfair beverage taxes.

YES ON E

START taxing sugary beverages
to reduce expensive diabetes & fund health, nutrition, physical activity, and healthy food access programs in our San Francisco communities.